



ManpowerGroup™

**EMBARGOED UNTIL TUESDAY SEPTEMBER 08, 2015 AT 00.01 EDT**

## **Mexican employers report favorable fourth-quarter hiring plans: Manpower Employment Outlook Survey**

*Opportunities for job seekers are expected to strongest in the Manufacture, Transport & Communication and Commerce sectors.*

- Once seasonal variations are removed from the data, the Net Employment Outlook for Mexico stands at +13— hiring prospects are slightly increased when compared with the previous quarter, but declines by 3 percentage points from one year ago.
- Positive forecasts reported in all industry sectors and regions, but hiring plans weakened by varying margins in all compared to last year at this time.
- From a global perspective, the survey reveals that employers in 36 of 42 countries and territories intend to add to their payrolls by varying margins during the October-December time frame. Outlooks are mixed in comparison to the Quarter 3 2015 and Quarter 4 2014 surveys; forecasts improve in 15 countries and decline in 20 quarter-over-quarter, and improve in a year-over-year comparison in 16 countries while declining in 21. Fourth-quarter hiring confidence is strongest in India, Taiwan and Japan. The weakest –and only negative- forecasts are reported in Brazil, Italy, France and Greece.

**MEXICO CITY (September 08, 2015)** – Mexican employers report respectable hiring plans for the coming quarter. With 17% of employers forecasting an increase in staffing levels, 4% anticipating a decrease, 78% expecting no change and 1% don't know, the Net Employment Outlook is +13% once the data is adjusted to allow for seasonal variation. Employers report slightly increased intentions when compared with the previous quarter. However, the Outlook declines by 3 percentage points year-over-year.

Employers in the North, Northeast and West regions report an upbeat forecast with Outlooks of +18%, +15% and +15% respectively.

Some payroll gains are expected in the Transport & Communication and Commerce sectors, with employers reporting Net Employment Outlooks of +17% and +13% respectively. Transport & Communication sector's Outlook is increased 5 percentage points quarter-over-quarter and declined 1 percentage point year-over-year, while Commerce sector's Outlook is increased 3 percentage points quarter-over-quarter and remains stable in the annual comparison.

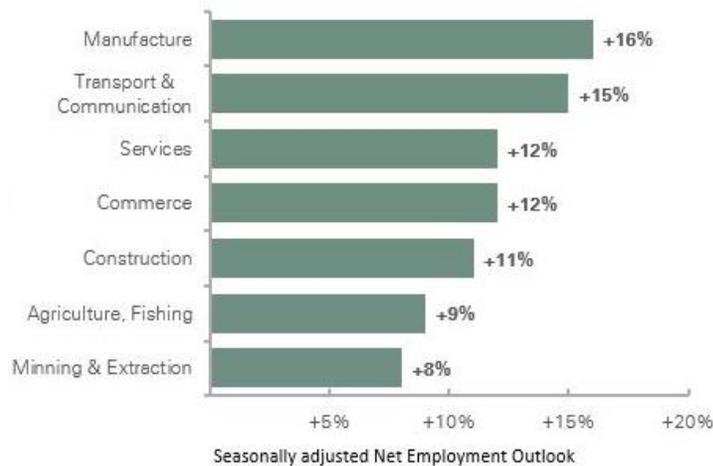
“Manufacture continues to be the strongest sector with a steady growth in the country. said Mónica Flores Barragán, CEO of ManpowerGroup LATAM. “The fourth-quarter forecast also reveals a slowdown in the Mining and extraction sector, most likely the result sinking

prices associated with copper and steel worldwide, as well as electricity and oil decreases.”

Employers expect to grow staffing levels in Large, Medium and Small organization-size categories during the coming quarter. Large employers forecast an optimistic labor market with a Net Employment Outlook of +22%. Elsewhere, Medium category’s Outlook stands at +13%, while Small and Micro employers report slight hiring plans with Outlooks of 10% and 2%, respectively.

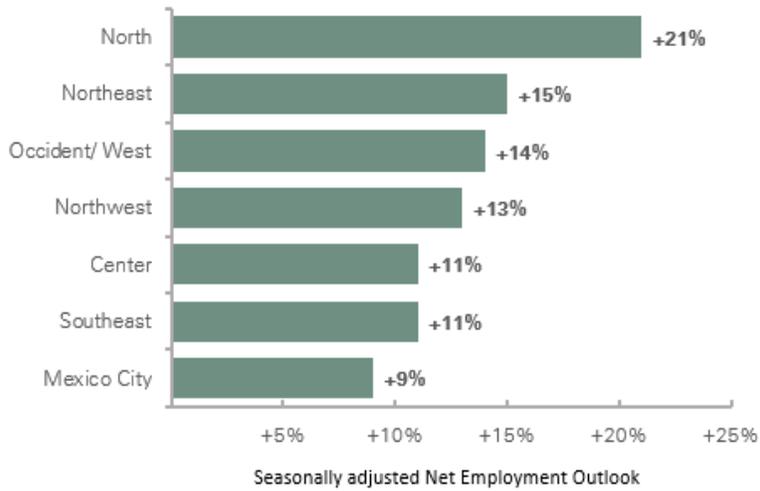
Fourth-quarter forecasts are mostly positive with employers in 36 of 42 countries and territories expecting to add to their workforces by varying margins over the next three months. However, although most forecasts indicate payrolls will grow in the October-December time frame, the results suggest hiring will proceed at an uneven pace and overall hiring momentum will be conservatively increased in comparison to the prior quarter and marginally downbeat in comparison to last year at this time. Hiring prospects improve in 15 countries and territories in a quarter-over-quarter comparison, but decline in 20. Outlooks strengthen in 16 countries and territories year-over-year, but decline in 21. The most optimistic Net Employment Outlooks are reported in India, Taiwan, Japan and United States. The weakest—and only negative—fourth-quarter hiring plans are reported Brazil, Italy, France, Finland and Greece.

### Sector Comparisons



Employers in the Manufacture, and Transport & Communication sectors report the most optimistic hiring intentions for 4Q 2015.

## Regional Comparisons



Employers in the North, Northeast and Occident/West regions anticipate the most active fourth-quarter hiring pace, reporting a Net Employment Outlooks of +21%, +15% and +14% respectively.

### **Net Employment Outlook**

Throughout this report, we use the term "Net Employment Outlook." This figure is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting to see a decrease in employment at their location in the next quarter. The result of this calculation is the Net Employment Outlook. Net Employment Outlooks for countries and territories that have accumulated at least 17 quarters of data are reported in a seasonally adjusted format unless otherwise stated.

### **About ManpowerGroup**

ManpowerGroup™ (NYSE: MAN) has been the world's workforce expert, creating innovative workforce solutions, for more than 65 years. As workforce experts, we connect more than 600,000 men and women to meaningful work across a wide range of skills and industries every day. Through our ManpowerGroup family of brands — Manpower®, Experis™, Right Management® and ManpowerGroup™ Solutions— we help more than 400,000 clients in 80 countries and territories address their critical talent needs, providing comprehensive solutions to resource, manage and develop talent. In 2015, ManpowerGroup was named one of the World's Most Ethical Companies for the fifth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible:[www.manpowergroup.com](http://www.manpowergroup.com).

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The region started operations 45 years ago in Mexico. We have over 100 offices in Mexico, Central America (El Salvador, Costa Rica, Guatemala, Honduras, Panama and Nicaragua, and in the Dominican Republic). We have more than 2,000 clients and more than 155,000 annual associates. For more information about ManpowerGroup Mexico and Central America, visit us at [www.manpowergroup.com](http://www.manpowergroup.com).